

**EMERGING TECHNOLOGIES SECTION (ETS)  
2017  
BIOGRAPHICAL NOTES**

Lily Todorinova

**Current Position:** Undergraduate Experience Librarian, Rutgers University, New Brunswick, NJ

**Type of Library:** Academic

**Previous Positions:**

Academic Services Librarian, University of South Florida, 2010-2013

Carolina Academic Library Associate, University of North Carolina-Chapel Hill, 2010-2013

Circulation and Reference Assistant, Allen County Public Library in Fort Wayne, IN, 2002-2008

**Degrees and Certificates:**

University of North Carolina-Chapel Hill, MLS, 2010; Indiana University, MA Political Science, 2008

**Division Affiliation(s) (check all that apply):** RUSA

**ALA and/or ALA-APA Activities**

ALA RUSA ETS Services for Systems and Discovery (chair 2016-2018); ALA RUSA ETS Management of Electronic Resources and Services (chair 2013-2015, co-chair 2011-2013)

**Honors and Awards (library and non-library, including DATES)**

Carolina Academic Library Associate, University of North Carolina-Chapel Hill, August 2010-December 2013

- One of eleven, two-year appointments offered by the University of North Carolina at Chapel Hill Libraries based on academic achievement and interest in academic librarianship. The award provided work placements in various units of the library system, including Davis Library Reference, Undergraduate Library, and Technical Services.

**Major Accomplishments**

Coordinator of Open and Affordable Textbook Initiative in Rutgers University

Instructor of a first-year seminar at Rutgers University: Information Inequality (Fall 2016)

Instructor of a 3-credit undergraduate information literacy course in the University of South Florida: Library & Internet Searching Skills (Fall 2013 and Fall 2011)

**Publications:**

Charles, L., Megan L., & Todorinova, L.: "A Survey of the Value of Library Employment to the Undergraduate Experience," Journal of Library Administration, Volume 57, Number 1, 2016

Todorinova, L.: "Wikipedia and Undergraduate Research Trajectories," New Library World, Volume 116, Issue 3/4, 2015.

Todorinova, L. & Torrence, M. "Implementing and Assessing Library Reference Training Programs," Reference Librarian, Volume 55, Issue 1, 2014.

**Links to further information:**

[https://www.libraries.rutgers.edu/profile/lilyana\\_todorinova](https://www.libraries.rutgers.edu/profile/lilyana_todorinova)

**Statement of Professional Concerns/Aspirations if Elected:**

If elected to this ALA position, I will contribute my perspective and background as a blended librarian and educator who is passionate about information literacy, student engagement, educational equity. As someone who has experience in both public and academic libraries, I will work to provide meaningful opportunities for participation from all aspects of the profession. In addition, I hope to apply my experiences chairing two ETS committees to creating best practices and project flows for recruiting members, managing online communities, and putting together successful programs. Finally, I aspire to strengthen and articulate the value that membership in this community brings to all of us professionally and seek new ways to help members succeed in ETS and distinguish themselves with their service.

**Number of Years as an ALA Member: 6**

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Jessica Cerny

**Current Position:** Librarian/ Instructor, Eastern Florida State College, Melbourne, Florida

**Type of Library:** Academic

**Previous Positions:**

Head Librarian, Miller-Motte College, 2013-2015

Assistant Branch Manager- Librarian, Chesterfield County Public Library, 2011-2013

Librarian, Miller-Motte College, 2009-2010

**Degrees and Certificates:**

North Carolina Central University, MLS, 2010;

East Carolina University, MLS, 2008;

University of Phoenix, MBA, 2005;

University of North Carolina at Pembroke, BA Political Science/Pre-Law, 2002;  
Fayetteville Technical Community College, AA History, 2000.

**Division Affiliation(s) (check all that apply):** ACRL, LITA, RUSA

**To which Round Tables do you belong? (check all that apply):** Library Instruction Round Table (LIRT)

**ALA and/or ALA-APA Activities**

ETS Membership and Communication Committee (Chair, 2016-2017);  
ETS Executive Committee (Member 2016-2017);  
ETS Representative on RUSA Membership Committee (2016-2017);  
ETS Virtual Reference Discussion Group (Chair, 2014-2016);  
ETS Best Free Websites Committee (Member, 2014-2016);  
ETS Representative on RUSA Standards & Guidelines (2105-2016).

**Offices held in state/regional library associations, and other associations (include DATES)**

Special Libraries Associations, Member, Virtual Worlds Advisory Council, 2011-2013.

**Honors and Awards (library and non-library, including DATES)**

NACo (National Association of Counties) Achievement Award for project "iHunt: Cracking the CCPL Code", 2012, Public Library.

**Major Accomplishments**

Cerny, J., Castillo, M. D., Friesen, L., McKeen, L., Minkin, R., & Wainwright, A. (2016, June 26). "Virtual Reference Training." Presentation given at 2016 American Library Association Annual Conference;

Cerny, J., & Reiman-Sendi, K. (2015, June 28). "Now You're Talking: Tools to Utilize for Virtual Services." Presentation given at 2015 American Library Association Annual Conference;

Cerny, J., & Torrence, M. (2015, January 31). "Talking Chat: The Good, the Bad, and the "What Were We Thinking?!" Presentation given at 2015 American Library Association Mid-Winter Conference;

Cerny, J., & Holcomb, J. (2012, October 25). "Cracking the Code: Using QR Codes to Engage Teens at Your Library." Presentation given at 2012 Virginia Library Association Annual Conference.

**Publications:**

Cerny, J., & Holcomb, J. "Using a QR Code Scavenger Hunt (iHunt) to Promote Library Services to Teens," Virginia Libraries, Volume 58, Number 1, 2012.

**Links to further information:**

LinkedIn: <https://www.linkedin.com/in/jessica-cerny-67529221>

**Statement of Professional Concerns/Aspirations if Elected:**

As a librarian that has worked in various types of institutions, such as academic, public and for-profit academic, I can relate to librarians in almost all walks of librarianship. Each type of librarian has a voice that can bring positive change and advancement to the librarian profession. This has been the driving force in my participation in the ETS. During 2016-2017, I have taken on the responsibility of chairing the revamped ETS Membership and Communication Committee which is spearheading various projects to strengthen ETS communication with its members. If elected, I will continue to work on the goal of creating an environment in which ETS members can feel they are a part of the ETS by having an active voice and feeling like there is an opportunity to contribute.

**Number of Years as an ALA Member: 7**

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**Jeremiah Paschke-Wood**

**Current Position:**

Manager, Reference Services, University of Arizona Libraries, Tucson, AZ

**Type of Library:**

Academic

**Previous Positions:**

Head of Instructional Services, University of Louisiana at Lafayette, 2013-2016

Reference Assistant, Sharlot Hall Museum, Prescott, AZ, 2012-2013

**Degrees and Certificates:**

University of Arizona, MLIS, 2013; Eastern New Mexico University, BS, Communication, 2003

**Division Affiliation(s):**

ACRL RUSA

**To which Round Tables do you belong?**

International Relations (IRRT)

**To which Ethnic Affiliates do you belong?**

Asian/Pacific American Librarians Association

**ALA and/or ALA-APA Activities:**

Member, 2016 ACRL Instruction Section Conference Program Planning Committee, 2015-2016; Chair, IRRT Chair's Program Committee, 2014-present; Co-chair, RUSA Discovery Services Committee, 2016-present; Member, RUSA Emerging Technologies Section Membership and Communications Committee, 2016-present; Member, RUSA Membership Committee, 2016-present; Member, LIRT Membership Committee, 2014-2016; Member, New Member Round Table Association Options Fair Committee, 2012-13

**Offices held in state/regional library associations, and other associations:**

Asian-Pacific American Librarians Association - Publicity Team Leader, Communication & Media Committee, 2016-present; Member, Publicity Committee, 2014-15; Member, Newsletter and Publication Committee, 2013-2016; Member, Annual Conference Local Arrangements Committee, 2015-2016; Member, President's Program Planning Committee, 2015-2016; Louisiana Library Association - Academic Section Representative, Louisiana Libraries Editorial Board, 2014-2016; Chair, New Member Round Table, 2014-16

**Honors and Awards (library and non-library):**

International Federation of Library Associations and Institutions (IFLA) - National Committee Fellowship (2016); American Library Association - Student to Staff Recipient (2013); Association of Tribal Archives, Libraries and Museums - Conference Scholarship (2012); Arizona Library Association - Conference Scholarship (2012); New Mexico Associated Press Award, Best Sportswriting (2004)

**Publications:**

Paschke-Wood, J. (2016). Reframing Freshmen Orientation to Include an Information Literacy Component. *User-Centered Design for First-Year Library Instruction Programs*. C. M. Ippoliti & R.W. Gammons. (Eds.). ABC-CLIO/Libraries Unlimited.

Paschke-Wood, J., Gallaspy, A.F., Jones, K. & Travis K. Williams. (2016). Don't Give Up: Case Studies in Navigating the Academic Library Job Market. *Louisiana Libraries*. 79 (1), pp 21-26.

**Statement of Professional Concerns:**

Though I'm relatively new in the field of librarianship, making a difference for international students and students from different ethnic backgrounds is my passion, something that makes my current position as Head of Reference at a large ARL university with a substantial international student population a perfect opportunity. I've been a member of IRRT since 2013, and have served as a member, co-chair and now chair of the Chair's Program Committee in that time. Doing so has given me the opportunity to meet and learn from many great librarians across the world and in the United States. As Secretary, I feel like my attention to detail and experience as a journalist will be ideal for the role, and I look forward to increasing my responsibility and role within such an invaluable organization.

**Number of Years as an ALA Member: 4**