

RUSA Board of Directors Norms 12-10-2018

Norm	Examples of behaviors	Coaching one another
<b>Collective Action</b>	<ul style="list-style-type: none"> <li>● Email and share broadly</li> <li>● Celebrate and share success throughout the association</li> <li>● Strategic planning and new directions are consulted broadly</li> <li>● Use official tools and processes</li> <li>● Document with an eye toward institutional memory</li> <li>● We work to advance our profession</li> <li>● Striving for proaction</li> <li>● Assessment for improvement</li> </ul>	<ul style="list-style-type: none"> <li>● “Thanks for emailing me. Going to loop [x] in on this”</li> <li>● “You might feel that way, but we are all RUSA”</li> <li>● “We know Connect can be difficult to use, but it needs to go in there.”</li> <li>● “How does that advance reference and user services?”</li> <li>● “Who else needs to know this?”</li> </ul>
<b>Respect our shared resources</b>	<ul style="list-style-type: none"> <li>● Plan actions within the constraint of resources (people, time, money)</li> <li>● Acknowledge the hidden labor of volunteers and staff</li> <li>● Thank freely and often</li> <li>● Be respectful and open about internal and external deadlines</li> <li>● Strive in our efforts for sustainable and repeatable practice and services</li> </ul>	<ul style="list-style-type: none"> <li>● “That sounds like a great idea but do you have a timeline on how it’s going to get done?”</li> <li>● “It might not seem like it would cost a lot, a lot of time has to go into this”</li> <li>● “I’m sorry, that deadline next week, I’m not going to make it. Can I get some help to finish on time or can we move the deadline?”</li> </ul>
<b>Focus on the Future</b>	<ul style="list-style-type: none"> <li>● Constant environmental scanning</li> <li>● Engage in challenging conversations</li> <li>● Discussing the hard things</li> <li>● Focus on the goal</li> <li>● Solution seeking</li> <li>● Vivid description of a desired future</li> </ul>	<ul style="list-style-type: none"> <li>● “Let’s leave the past in the past.”</li> <li>● “I’m so sorry that happened. But what can we do now?”</li> <li>● “How can we work towards a positive experience this time?”</li> <li>● “How does this fit in to our mission?”</li> <li>● “How does affect our users?”</li> <li>● “How does this support our members?”</li> </ul>
<b>Develop an inclusive culture</b>	<ul style="list-style-type: none"> <li>● Respect each other and our varied professionalism (public, academic, and special)</li> <li>● Seeking to develop an environment of inclusion, diversity, and equity</li> <li>● Assume positive intent</li> <li>● Users are the center of our work</li> <li>● We are user-centered</li> </ul>	<ul style="list-style-type: none"> <li>● “Have we thought of to bring in _____?”</li> <li>● Maybe we could use another perspective on this.</li> <li>● “Yes, and...”</li> <li>● “Who else is interested in this? Maybe as a partnership?”</li> <li>● “Whose voice is missing?”</li> <li>● Who needs to know this; who would be interested in knowing?</li> </ul>
<b>Culture of Learning</b>	<ul style="list-style-type: none"> <li>● Empathy</li> <li>● Reflection</li> <li>● Dialogue</li> <li>● Accepting failure as opportunity and growth</li> <li>● Engaging in assessment and (for?) improvement as a means of learning</li> <li>● Constant growth is our norm and goal</li> <li>● Support each other through change and be flexible</li> </ul>	<ul style="list-style-type: none"> <li>● “How does this affect you? or your library? Or your Users?”</li> <li>● “What does success look like for ...?”</li> <li>● What went well?</li> <li>● Where could we grow?</li> <li>● What could we do better?</li> <li>● What did we learn from ....?</li> <li>● How did I contribute to the success of...?</li> </ul>